

Informations Rapides



25 mars - n° 64
Principaux indicateurs

French business climate and turning point indicators - March 2014

The French business climate is slightly improving in March 2014

The business climate is improving...

According to business managers in the main sectors, the business climate in France gains one point to 95, five points below its long-term average (100). The business climate is also stable in the manufacturing industry, and gains one point in building and the services sector. It increases by two points in the retail trade and wholesale trade sector.

...And the turning point indicator stays in the favourable area.

The turning point indicator stays in the area indicating a favourable business climate.

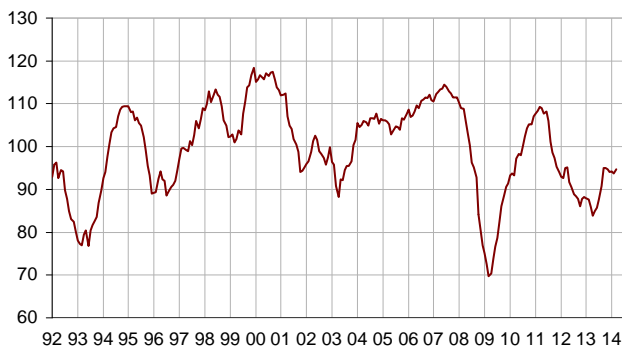
Business climate and turning point indicators

	Nov. 13	Dec. 13	Jan. 14	Feb. 14	March 14
Composite indicators					
France	95	94	94	94	95
Industry	98	100	100	100	100
Wholesale trade	98	-	97	-	99
Building	94	94	93	93	94
Retail trade	95	95	98	95	97
Services	95	91	91	92	93
Turning point indicators					
France	1,0	0,9	0,8	0,7	0,6
Industry	0,4	0,9	0,9	0,3	0,5
Wholesale trade	0,0	-	0,3	-	-0,5
Building	0,7	0,3	-0,1	-0,3	0,1
Services	1,0	0,7	0,9	-0,7	0,4

Source(s) : INSEE, Business tendency surveys

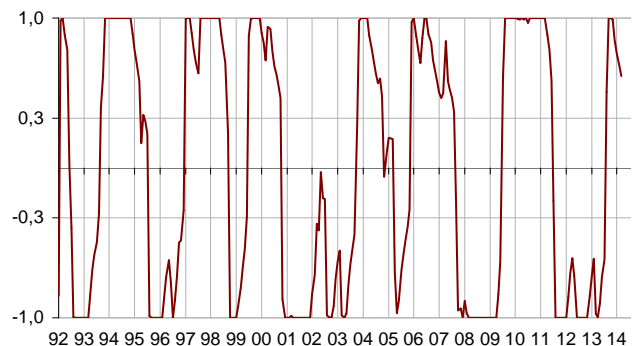
Composite indicator

Normalised to 100 with a standard error of 10



Turning point indicator

Close to +1 (resp. -1) : favourable business climate (unfavourable)



Sources : Insee, business surveys

For further information:

The business climate and turning point indicators summarize the information provided by the surveys in industry, services, trade (retail and wholesale), and construction. They are built from 26 balances of opinion from these surveys.

- Additional information (historical data, methodology, links...) are available on the HTML page of this indicator: <http://www.insee.fr/fr/themes/indicateur.asp?id=105>
- Historical data are available on the BDM: [G1007](#)
- Press contact: bureau-de-presse@insee.fr

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